

**DES PUNE
UNIVERSITY**
DECCAN EDUCATION SOCIETY - Since 1884



School of Business and Management

Unlocking potential, shaping futures.

About Deccan Education Society



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Shahu Maharaj



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Tilak



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Agarkar



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Namjoshi



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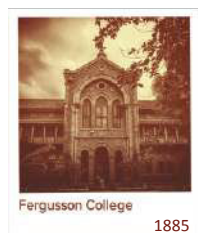
Deccan Education Society (DES) was established on 24th October, 1884 holds a revered place in the educational landscape of our nation and is parent body of DES Pune University (DES PU). Born from the lofty ideals and fervent aspirations of four young firebrand nationalists, who were barely in their twenties and thirties. The Society believed that education was the most effective means to bring about social transformation among the Indian populace and to achieve political emancipation from the grip of foreign rule. For over 139 years, the Deccan Education Society has wholeheartedly served our nation.

About DES Pune University

DES Pune University, Pune (DES PU), has been established under the Maharashtra Private Universities (Establishment and Regulation) (Amendment) Act, 2024 (Maharashtra Act No. VIII of 2024) of the Government of Maharashtra. DES PU emerges as a beacon of modern education, driven by an unwavering commitment to research, creativity, and innovation. At DES PU, our vision is to cultivate a thriving educational ecosystem that fosters holistic growth, intellectual curiosity, and global competitiveness. Our motto "ज्ञानानुसन्धाने" or "In Pursuit of Knowledge" reflects our vision of establishing a university for knowledge generation.

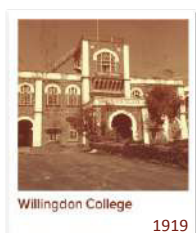
We offer a comprehensive range of programmes and extensive research opportunities in diverse academic domains. These programmes are meticulously curated to equip students with not only academic prowess but also the practical skills and global perspective essential for success in the modern world. At DES PU, we recognise the profound impact of original research and innovative thinking. Our institution is dedicated to nurturing an environment that encourages curiosity-driven exploration and ground-breaking discoveries across disciplines.

#universitywithlegacy



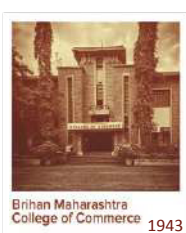
Fergusson College

1885



Willingdon College

1919



Brihan Maharashtra
College of Commerce

1943



Kirti M. Doongursee
College

1954



DES Pune University

2023

Why choose DES PU

- Curiosity-Driven Learning
- Focus on Research and Innovation
- Multidisciplinary Learning Environment
- Affordable and Quality Education for All
- Centrally located in Pune City, next to BMCC

Student oriented facilities

- Career Services Department
- Samvedana Counselling Centre
- Sports Facility (incl. NSS, NCC)
- Hostel and Accommodation facility
- 10% Scholarship in the First-Year tuition fees to DES alumni

School of Business and Management

The MBA programme at the School of Business and Management offers specialized tracks in Finance, Marketing, and Human Resources, focusing on contemporary, critical aspects of these fields to meet evolving market demands. The programme provides a strong foundation in both basic and advanced concepts of Business, Management, and Entrepreneurship. Students gain valuable exposure to real-world business environments through internships, an integral part of the curriculum. Emphasizing

the development of critical thinking, business communication skills, ethical decision-making, and leadership, the programme prepares students to tackle complex business challenges with confidence. Guest lectures by industry experts offer valuable insights, while various academic and cultural events provide practical experience in teamwork and management. This comprehensive approach shapes well-rounded professionals ready to succeed in today's dynamic business world

Names of Programs

BBA

BBA IB

**BBA
Fintech**

MBA

Embark on a transformative journey in business management with our cutting-edge MBA program at DES Pune University. Designed in accordance with the National Education Policy 2020, our two-year curriculum offers a comprehensive foundation in core business disciplines such as management principles, economics, finance, marketing, and human resource management. As you progress, immerse yourself in specialized tracks focusing on Finance, Marketing, or HR, honing your expertise through rigorous coursework and practical projects. Benefit from hands-on learning experiences including internships, industry interactions, and experiential workshops, equipping you with the skills and insights needed to thrive in today's dynamic business landscape. Our emphasis on soft skills development, ethics, and sustainability ensures that you graduate not only as proficient business professionals but also as responsible leaders poised to make a meaningful impact. Join us and unlock your potential for success in the global marketplace.

Eligibility

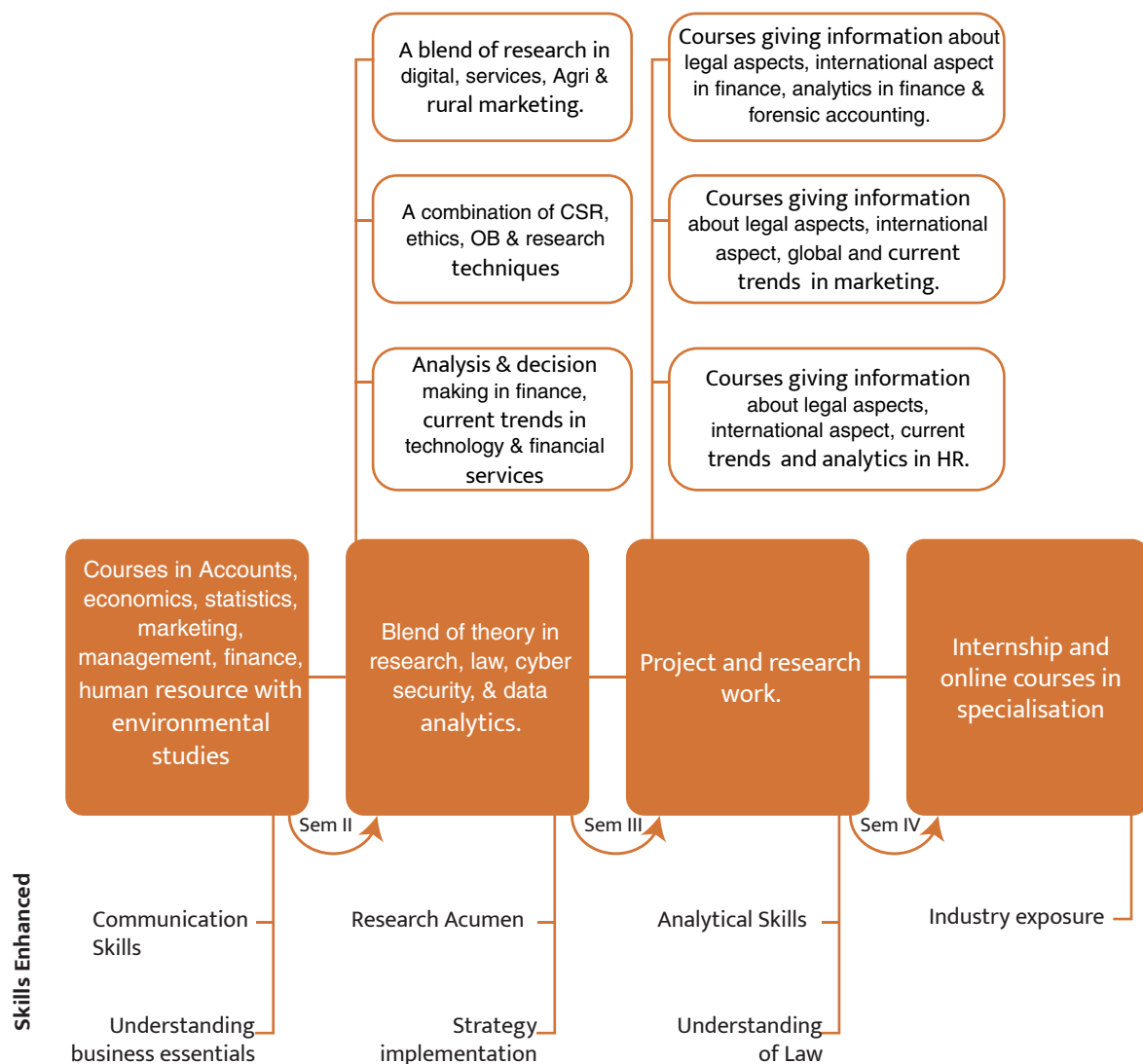
Minimum 50% aggregate marks in 3-year graduation degree in any stream from a UGC-approved Institution/University (Minimum 45% aggregate marks for candidates belonging to the Reserved Category).

Selection Criteria:

- Candidates can apply based on CAT, XAT, NMAT, GMAT, PERA, CMAT, ATMA, MAT, SNAP, MAH-CET, Remote Proctored Online DES PU PCET Exam and any other test as per AICTE guidelines conducted between November 2025 and September 2026.
- Consideration of the candidate's past academic record and work experience, if applicable

Program Highlights





Career opportunities

MBA Finance

- Financial Analyst, Investment Analyst, Credit Analyst, Corporate Finance Associate, Risk Analyst, Tax Associate, Treasury Analyst, Financial Planning Associate, Business Analyst, FinTech Specialist

MBA Marketing

- Marketing Manager, Digital Marketing Associate, Brand Manager, Content Strategist, Social Media Manager, Market Research Analyst, Sales and Marketing Associate, SEO Specialist, Product Marketing Associate, Customer Relationship Manager

MBA HR

- HR Manager, Talent Acquisition Specialist, HR Generalist, Employee Relations Specialist, Recruitment Consultant, Learning and Development Manager, Compensation and Benefits Analyst, HR Analyst, Performance Management Specialist, Organizational Development Associate

Eligibility and Selection criteria for all BBA Programmes

BBA programs, await to shape your expertise and ignite your career's trajectory. Unleash your potential amidst a myriad of specialized pathways, turning your passion into purpose and paving the way for boundless success.

Eligibility of all BBA Programmes

- For 10+2 Candidates: You must have passed the 10+2 (SSC/ISC/CBSE/NIOS/State Boards) or equivalent examination with English as a subject from a Government-approved institution.
- OR
- For Diploma Holders: A minimum of 60% aggregate score in a 3-year Diploma course from any Government-approved institution or equivalent, with English as a subject.
- OR
- For MCVC Candidates: A minimum of 60% aggregate score in Competency and Vocational Courses (MCVC) from any Government-approved institution or equivalent, with English as a subject.

Selection Criteria of all BBA Programmes

Selection procedure is based on marks obtained in MAH- BBA CET 2026, PERA 2026, Remote Proctored Online DES PU UCET Exam

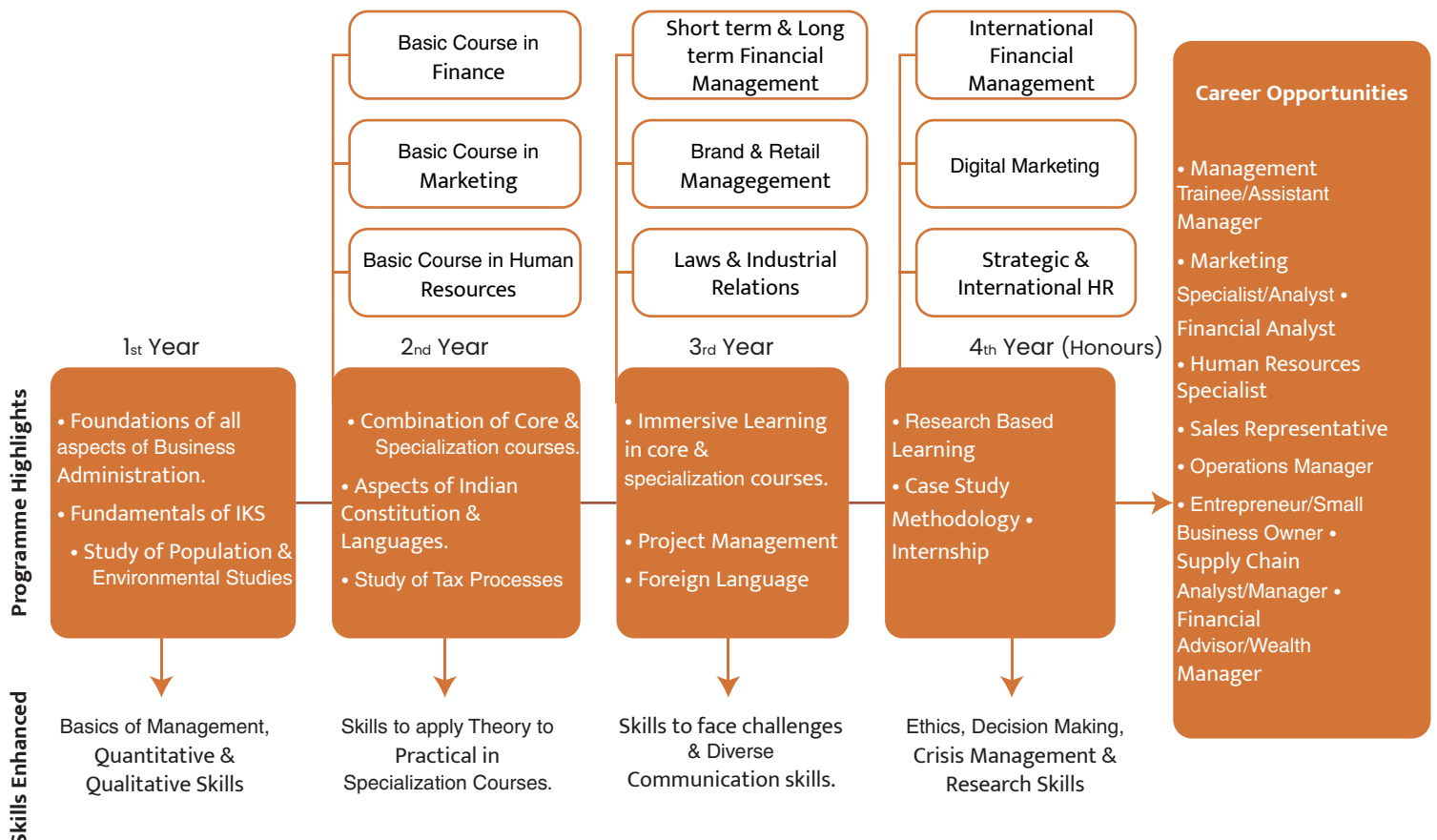


The programme aims to transform enthusiastic learners into dynamic managers by providing an academic platform, offering a wide range of subjects, specializations and projects. The specializations offered, provide a deep understanding of the major areas of management, which open a plethora of options to the students to be responsible manager, a dynamic entrepreneur or a keen researcher.

Program Highlights



Program Structure

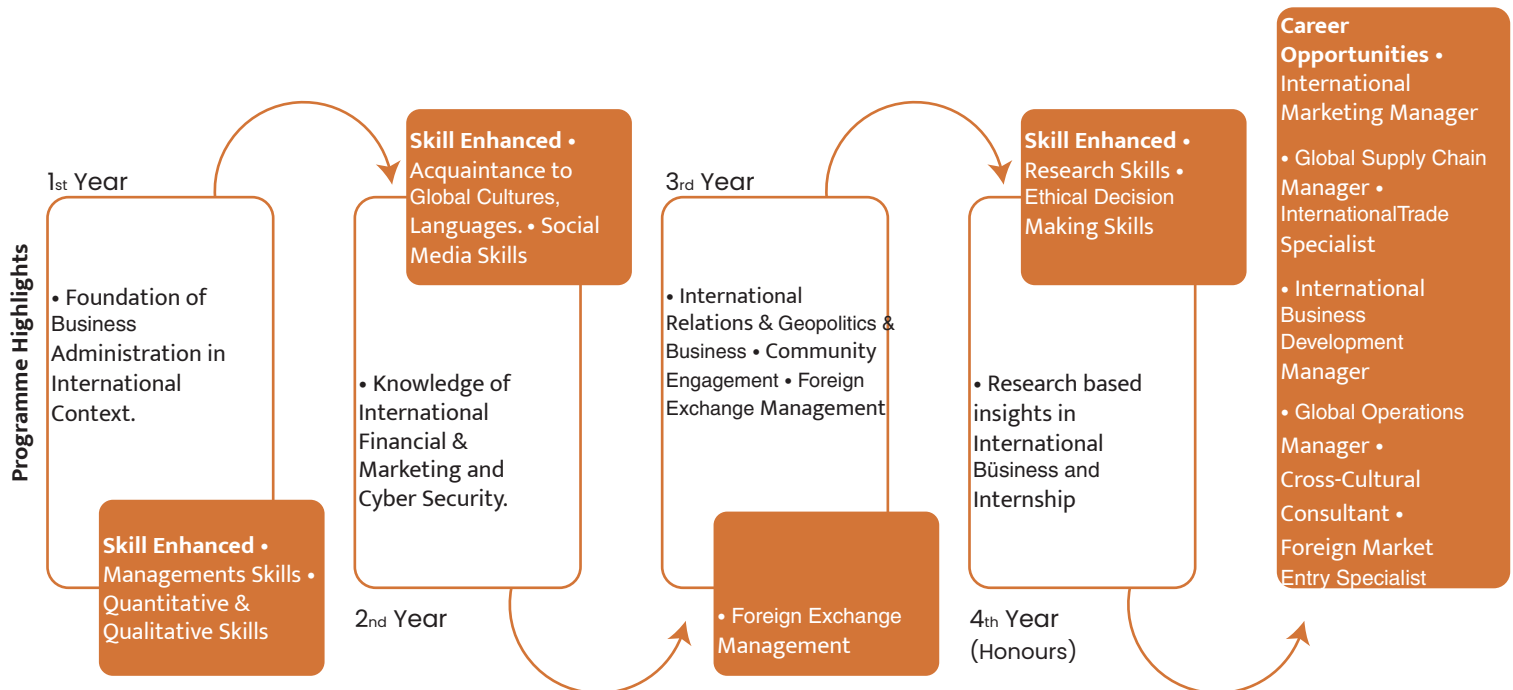


The Program aims at building potential managers who will be able to excel not only at the national level but also in the international arena. The program will equip the students to pursue promising careers in diverse fields like Import Export Management, International Financial Management, and International marketing.

Program Highlights

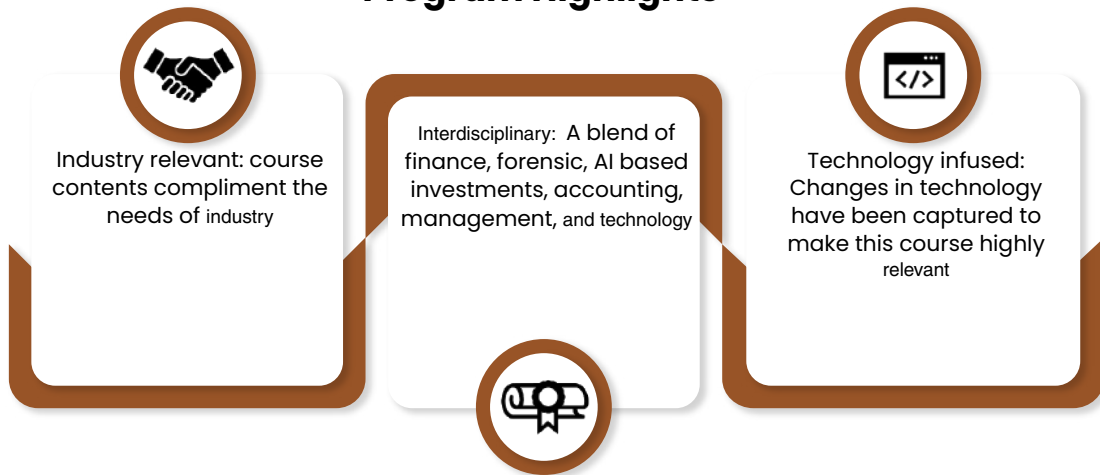


Program Structure

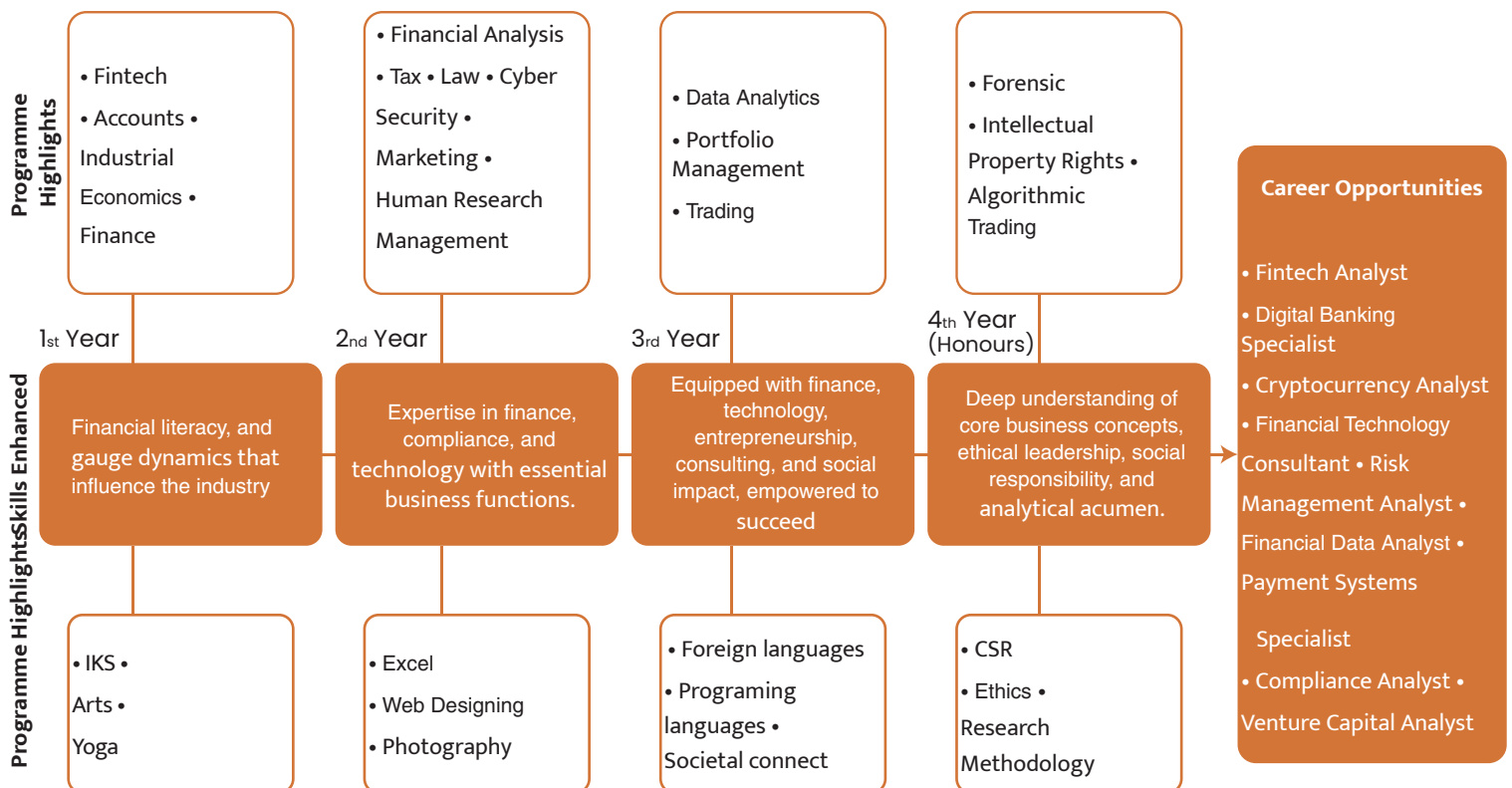


BBA Fintech is a dynamic program that combines the latest advances in financial technology with traditional financial management principles to become a professional in the Fintech ecosystem. Through a combination of coursework, case studies and projects, students will gain hands-on experience in the development and management of technology-driven financial products and services.

Program Highlights



Program Structure



020 47200000



8956675645



www.despu.edu.in



admissions@despu.edu.in



Behind BMCC Campus, 182, Mukunddas Lohia Academic Complex, Agharkar Road, Shivajinagar, Pune, Maharashtra 411004