DECCAN EDUCATION SOCIETY - Since 1884

DES PUNE UNIVERSITY

141 YEARS OF LEGACY

Accessible
Affordable
Exceptional

Quality Design Education
in the Heart of the City at
DES Pune University

School of

DESIGN AND ART

About
Deccan Education Society



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Deccan Education Society (DES) was established on 24th October, 1884 holds a revered place in the educational landscape of our nation and is parent body of DES Pune University (DES PU). Born from the lofty ideals and fervent aspirations of four young firebrand nationalists, who were barely in their twenties and thirties, the Society believed that education was the most effective means to bring about social transformation among the Indian populace and to achieve political emancipation from the grip of foreign rule. For over 141 years, the Deccan Education Society has wholeheartedly served our nation.



Fergusson College
1885



Willingdon College
1919



Brihan Maharashtra College of Commerce - 1943



Kirti M. Doongursee College - 1954

About
DES Pune University

DES Pune University, Pune (DES PU), enacted by the Government of Maharashtra (Act No. XXXIX of 2023), emerges as a beacon of modern education, driven by an unwavering commitment to research, creativity, and innovation. At DES PU, our vision is to cultivate a thriving educational ecosystem that fosters holistic growth, intellectual curiosity, and global competitiveness. Our motto or “In Pursuit of Knowledge” reflects our vision of establishing a university for knowledge generation. We offer a comprehensive range of programmes and extensive research opportunities in diverse academic domains. These programmes are meticulously curated to equip students with not only academic prowess but also the practical skills and global perspective essential for success in the modern world. At DES PU, we recognise the profound impact of original research and innovative thinking. Our institution is dedicated to nurturing an environment that encourages curiosity-driven exploration and ground-breaking discoveries across disciplines.



Why choose DES PU ?

- Focus on Research and Innovation
- Multidisciplinary Learning Environment
- Affordable and Quality Education for All
- High Performance Computing Lab
- Centrally located in Pune City—next to BMCC

Student Oriented Facilities

- Career Services Department
- Professional Society Chapter
- Samvedana Counselling Centre
- Sports Facility (incl. NSS, NCC)
- Hostel and accommodation facility
- 10% scholarship on the first year's tuition fees to DES alumni

SCHOOL OF DESIGN & ART

The School of Design and Art intends to provide extensive academic programs for undergraduates to highlight quality education and professional efficiency. The department further emphasizes fostering of creative thinking, critical analysing skills, aesthetic outlook, interpersonal skills, cultural awareness, artistic expressions, technical knowledge and community engagement for the students to meet competitive industry standards with the help of a challenging and fulfilling curriculum and state of the art equipment and labs designed and executed by industry and subject experts. We aim at nurturing our students' creative thinking, technical knowledge and innovative ideas of expression to build a strong foundation and strengthen them as Media professionals.

Programmes

B.Sc.

- Filmmaking

B.Des.

- Product Design
- Interior Space and Furniture Design
- Visual Communication
- Animation Design
- User Experience Design)



Our Vision

Empowering creative minds and cultivate the visionary artists to contribute to the world of art with unique blend of imagination and skill.

Our Mission

To provide holistic knowledge of the Art of Film making, Dramatics, Design and Animation To provide state of the art technical knowledge to match the global standards. To provide a platform to explore students creative ideas and guide them in finding ways to express them in their own unique ways.



B.Sc.

Eligibility :

Minimum 45% aggregate score in 10+2(SSC/ ISC / CBSE / NIOS / State Boards)/Class 12th or equivalent examination from Govt. Approved Institution (Minimum Passing score in case of Reserved Category candidate belonging to Maharashtra State only
OR
Diploma in any stream with minimum 60 % marks
International : Equivalent to 10+2 with 50% marks

Selection Criteria :

Admission will be based on Personal interaction (Online) and Statement of Purpose (SoP)

B.Sc. Filmmaking

B.Sc. Filmmaking is a 3/4 year academic programme with undergraduate degree which teaches a candidate about major aspect filmmaking. The B.Sc. Filmmaking (Honours) programme provides a comprehensive academic experience for undergraduates, emphasising both quality education and professional competence. Our primary goal is to cultivate creative thinking, critical thinking, aesthetic sensibilities, interpersonal abilities, cultural awareness, artistic expression, technical expertise, and community engagement within the students. These qualities are essential for them to excel in the competitive field of the filmmaking industry.

Career Opportunities

- Film Director
- Cinematographer
- Sound Designer
- Film Editor
- Dubbing / Voice-over Artist
- Writer for Films and other Media
- Content Creator for Social Media
- Production Manager
- Creative Director







B.Des.

Eligibility :

Minimum 50% aggregate score in 10+2(SSC/ ISC / CBSE / NIOS / State Boards)/Class 12th or equivalent examination from Govt. Approved Institution (at least 45% marks, in case of Reserved Category candidate belonging to Maharashtra State only)
OR
Diploma in any stream with minimum 60 % marks

Selection Criteria :

Selection procedure is based on marks obtained in UCEED / NIFT/ NATA / NID / PERA conducted between November 2024 to September 2026/ Remote Proctored Online DES PU UCET Exam.

Specialisations Overview :

B.Des. Interior and Space Design

Interior and Space Design focuses on creating functional, aesthetic and human centred environments that enhance wellbeing and productivity. The specialisation encourages students to understand spatial behaviour, materiality, lighting, sustainability and contextual design. From residential and commercial spaces to hospitality and institutional environments, students learn to craft purposeful experiences that respond to changing lifestyles and contemporary needs.

Career Opportunities

- Product Designer
- Industrial Designer
- Furniture Designer
- Consumer Electronics Designer
- Automotive Component Designer
- Design Researcher
- CMF (Colour, Material, Finish) Designer
- Toy & Lifestyle Product Designer
- Packaging Designer
- Multi-Disciplinary Designer



B.Des. UX (User Experience) Design

UX (User Experience) Design centres on understanding human behaviour in digital and physical systems to create intuitive, seamless and meaningful interactions. This specialisation blends research, interaction design, usability principles and emerging technologies to prepare students to design impactful digital products and services. Students develop the ability to translate user insights into

Career Opportunities

- User Experience Designer
- User Interface Designer
- User Researcher
- Information Architect
- Interaction Designer
- Usability Analyst
- Service Designer
- Customer Experience Designer
- UX Manager
- Multi-Disciplinary Designer

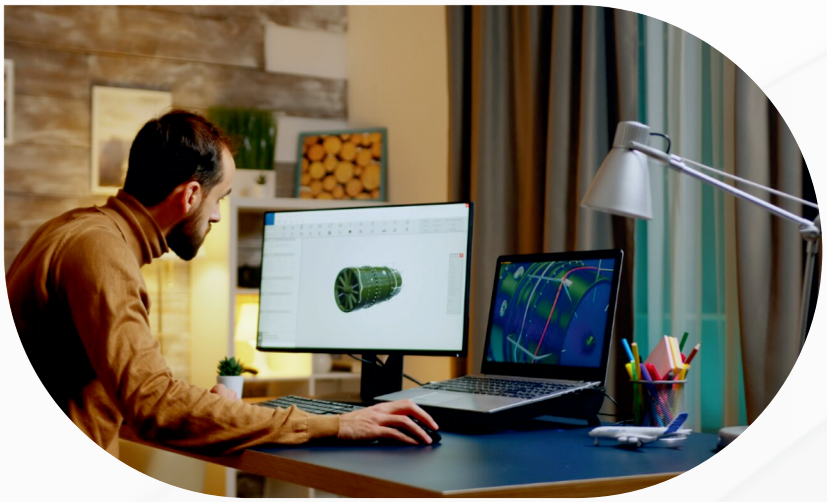


B.Des. Product Design

Product Design focuses on developing innovative and user centred products that enhance everyday life. Students explore ideation, material understanding, form development, prototyping and sustainability to transform concepts into functional solutions. The specialisation prepares designers to respond to real world challenges by balancing usability, aesthetics and market relevance.

Career Opportunities

- Product Designer
- Industrial Designer
- Furniture Designer
- Consumer Electronics Designer
- Automotive Component Designer
- Design Researcher
- CMF (Colour, Material, Finish) Designer
- Toy & Lifestyle Product Designer
- Packaging Designer
- Multi-Disciplinary Designer



B.Des. Visual Communication Design

Visual Communication Design nurtures visual storytellers who communicate ideas through compelling graphics, branding, typography and digital media. Students learn to craft cohesive visual identities and communication systems across print, digital and interactive platforms. The specialisation equips them to shape narratives that influence perception and create lasting impact.

Career Opportunities

- Graphic Designer
- Brand Identity Designer
- Art Director
- Visual Strategist
- Packaging Designer
- UI Visual Designer
- Publication Designer
- Advertising Designer
- Motion Graphics Designer
- Multi-Disciplinary Designer



B.Des. Animation Design

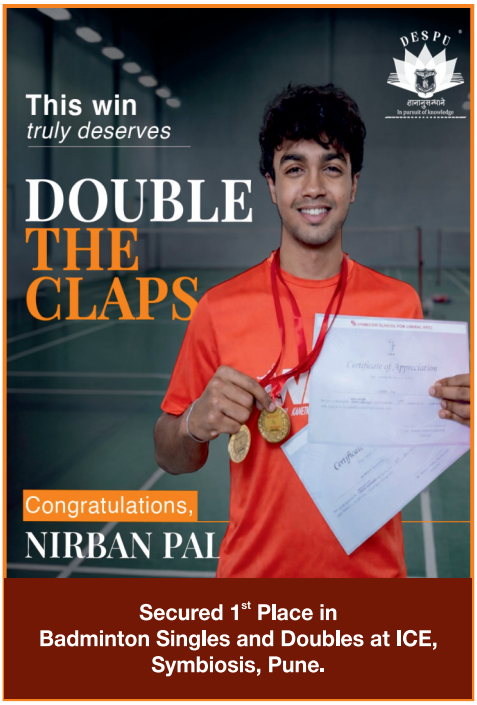
Animation Design combines storytelling, creativity and digital tools to bring characters and narratives to life. Students explore 2D and 3D animation, character design, storyboarding, motion graphics and visual effects. The specialisation prepares graduates for careers in entertainment, gaming, digital media and emerging immersive technologies.

Career Opportunities

- 2D Animator
- 3D Animator
- Character Designer
- Storyboard Artist
- Game Animator
- VFX Artist
- Motion Graphics Designer
- Environment & Asset Designer
- Animation Director
- Multi-Disciplinary Designer



Life at DESPU

























Campus Address :

Behind BMCC Campus, 182, Mukunddas Lohia Academic Complex,
Agharkar Road, Shivajinagar, Pune, Maharashtra - 411 004.

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